

A FUTURE WITHOUT BORDERS

HAPARANDA

- HAAPARANTA

WELCOME TO HAPARANDA

- THE MEETING PLACE OF THE FUTURE

Haparanda is not just a place, it's an opportunity. Here, Swedish and Finnish cultures meet at the heart of Europe. With its unique position at the border, the city is a hub for international collaboration, development, and sustainable growth.

In Haparanda, everything is close – the so-called "5-minute city" offers an easy everyday life where you can quickly go from work to home or leisure activities in just a few minutes. Nature is always around the corner, and the city is surrounded by vast land-scapes that invite recreation and relaxation.

For young adults or parents with young children, there are plenty of opportunities to combine career and family life. A simple everyday life is a given, thanks to the proximity to preschools, schools, and activities.

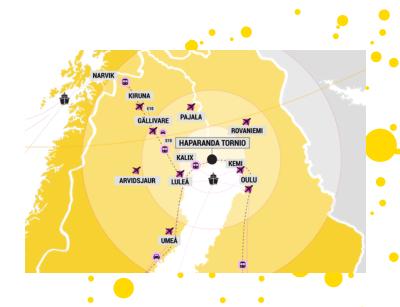
Haparanda's business community is as diverse as its population, with trade and industry dominating, including international players such as IKEA. The railway connection between Stockholm and Helsinki opens up even more possibilities, strengthening the city's role as a logistical hub.

Additionally, the city offers access to education and research in collaboration with leading universities in the region, such as Luleå, Oulu and Rovaniemi.

This makes Haparanda an ideal place for innovation and future career opportunities.

Whether you're looking for a place to grow as a person, start a business, or simply enjoy life, Haparanda is ready to welcome you.

Welcome home, Haparanda – A place where borders fade and opportunities are created.





ENKELT, TRYGGT

OCH KLIMATSMART

Det produceras fossilfri fjärrvärme i Haparanda!

- Haparanda Värmeverk är självförsörjande då vi i normala fall har effekt för varje enskild situation berättar bolagets VD Pär Gabrielsson. Lagringskapacitet på den nya industritomten möjliggör dessutom en effektivare hushållning med våra resurser. Energilagring i form av skogsbränslen och sågverksbränslen har under 2024 kompletterats med en ackumulator, delfi nansierad av EU och Klimatklivet. Haparanda Värmeverks mål är att främja kommunens utveckling och bidra till klimatomställningen, och är bra för kommunen av fl era anledningar.
- Vi har som mål att under normala förhållanden vara 100 % fossilfria, vilket minskar utsläppen av växthusgaser och bidrar till en renare miljö, fortsätter Pär. Med det nya värmeverket finns nu totalt 35 MW effekt installerat i det egna nätet. En riktigt kall vinterdag behövs det ca 25 MW.

- Haparanda Värmeverk säkerställer en stabil och pålitlig energiförsörjning för kommunen, vilket är viktigt för både invånare och företag. Fjärrvärmenätet ger också en stabil och pålitlig värmeleverans, även under extrema väderförhållanden, vilket ger en hög bekvämlighetsnivå.

Det nya värmeverket har därmed en väsentlig betydelse för klimatomställningen i Haparanda kommun. Genom att använda fossilfri fjärrvärme minskas utsläppen av koldioxid och andra växthusgaser som bidrar till klimatförändringarna. Fossilfri fjärrvärme främjar även en övergång till en mer hållbar energiförsörjning, vilket är avgörande för att säkerställa en trygg och livskraftig miljö för framtida generationer.





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Living in Haparanda means more than just having a roof over your head – it's an opportunity to create a life close to nature and with easy access to everything you need. Here, you'll find a wide variety of living environments to suit all lifestyles. Choose to settle in the heart of the city, enjoy the tranquility of the countryside, or experience the archipelago feel along the border river's shore.

Haparanda also offers pre-planned plots in nature-friendly areas like Skönvik, where you can build your dream home from scratch. For those who want to move in right away, there are homes in various price ranges and sizes – always at affordable prices compared to larger cities. The cost of living is low here, giving you more space to enjoy life and plan for the future.

Thanks to a simple and fast housing distribution system, it's easy to find your new home. The areas

are deeply rooted in Haparanda's charm – from the peacefulness of the archipelago life to the convenience of the city.

With a housing market that combines affordability, choice, and proximity to work and leisure, Haparanda is ready to welcome you home. Start planning your new everyday life today!

THE FIVE-MINUTE CITY!

For Emilia Mansikka Inkerö, moving to Haparanda was a well-thought-out decision. She had long reflected on what truly matters in everyday life – quality of life, proximity to nature, and the ability to live a comfortable and secure life without stressing over long commutes and high living costs.

"I wanted to live somewhere I could have time for both work and leisure, where I could afford to own my own home, and where nature is just around the corner. Haparanda offered all that and more," Emilia explains.

One of the biggest advantages of Haparanda is the town's unique location on the border between Sweden and Finland. This gives residents access to the best of both countries – everything from food and culture to shopping and job opportunities. And the best part? Everything is close by. "It only takes five minutes to get anywhere – it's truly a five-minute town," says Emilia.

The small-scale community in Haparanda was also something that appealed to her. Safety is tangible here – children can walk to school on their own or visit friends, and the pace of everyday life is calmer than in larger cities.

The housing market is another major advantage. "Being able to own both a house and a cottage is something that feels almost impossible in southern Sweden, but here it's entirely realistic," says Emilia.

Proximity to nature was also a key factor in her decision. Haparanda's archipelago is amazing in the summer, with its long sandy beaches, and in the winter, there are opportunities for snowmobiling, ice fishing, and cross-country skiing.
"I love being able to step outside and be in nature

"I love being able to step outside and be in nature within just a few minutes," she says.

For anyone considering moving here but feeling unsure, Emilia has a clear piece of advice: "Dare to try! The worst that can happen is that you don't like it – but very few people feel that way. After all, who wouldn't want a secure life where both your finances and everyday life come together?"

In Haparanda, you gain time for what really matters – family, free time, and quality of life.

Emilia Mansikka Inkerö, Economist & Systems Administrator, Haparanda Municipality

Decennier av erfarenhet

Sedan 1967 har BSM varit din pålitliga partner och återförsäljare för allt inom skog, trädgård och friluftsliv. Från Ford traktorer och skogsmaskiner, vidare till bilar, redskap, båtar, snöskotrar, motorsågar, skogsmaskiner, MC, släp och ATV – genom åren har vi levererat allt. Det gör att vi vet ett och annat när det kommer till kringutrustning, reservdelar och reparationer.

Vänd dig till vår butik med dina frågor eller vår verkstad för att ge din maskin den service den förtjänar. Vi vet vad vi kan, och vi kan hjälpa dig.











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ATTRACTIVE JOB MARKET

WITH LIMITLESS OPPERTUNITIES

Haparanda offers a unique job market with opportunities beyond the ordinary. Thanks to the city's location at the border between Sweden and Finland, those working here have access to job markets in two countries – an opportunity that few are fortunate to have. Within just a few hours' drive, you can reach several larger cities such as Luleå, Oulu, and Rovaniemi, creating a dynamic work region full of potential.

Here, there are career opportunities for everyone – from international corporations to growing small businesses in trade, industry, and services. Additionally, authorities have identified Haparanda as a strategically important location, which creates opportunities for development and growth in various sectors.

The municipality's strategic plan for the coming years focuses on creating an attractive living environment with high quality of life, where modern amenities are combined with proximity to nature. A strong and dynamic job market is fostered through collaboration between businesses and the municipality, with the goal of facilitating entrepreneurship and long-term development.

Moreover, Haparanda is investing in strengthening its cultural and leisure offerings, with vibrant meeting places, an active association life, and a wide range of activities for both residents and visitors. Education is also a central part of the future plan, with access to a national range of vocational and post-secondary studies highlighted as an important factor for skills supply and societal development.

For those who wish to further their education, Haparanda offers adult education. Here, professionals can retrain or change careers with flexible and tailored educational opportunities. Together with nearby universities and colleges, a strong connection is being built between education and the labor market.

Whether you're looking for a secure job or new career challenges, Haparanda is a place where ambitions meet opportunities. Welcome to shape the future here!







INNOVATIVE WORK CULTURE

For Marcus Inkerö, the decision to start his own business in Haparanda was no coincidence. As CEO of Inkerö Bygg AB, he saw the opportunities in the region and decided to invest here. "I realized that Haparanda isn't just a place to live – it's a place where you can build something of your own, grow, and truly make a difference," says Marcus.

The job market in Haparanda has a unique dynamic, largely thanks to the town's geographical location on the border between Sweden and Finland. For entrepreneurs, this means access to two markets and a larger network of customers and partners.

"Being able to take advantage of both the Swedish and Finnish markets is a huge benefit. It creates more business opportunities and greater flexibility in how you can run your company," Marcus explains.

But it wasn't just the strategic location that made him choose Haparanda. The local work culture is marked by innovation and adaptability. "Because we're a smaller town, we have to be flexible and think outside the box. Businesses here are great at finding solutions, collaborating, and spotting opportunities where others might see limitations."

Haparanda's focus on sustainability and innovation was also an important factor in his decision to

start a business here. The town and its entrepreneurs invest long-term and actively work to create an attractive job market. "There's a real desire to develop and retain talent here, which gives us as business owners a sense of support and community that's hard to find elsewhere," he says.

For anyone considering moving to Haparanda for work or entrepreneurship, Marcus sees great potential, especially within the trades. "There's huge demand for skilled workers, and salaries are competitive. At the same time, you get the quality of life that comes with living in a smaller town – proximity to everything, nature, and a safe, everyday life."

His advice to others thinking about starting a business here? "Go for it! There are opportunities in Haparanda, and with the right mindset, you can build something really great here."

Marcus Inkerö, CEO, Inkerö Bygg AB







DIN LOKALA IT-PARTNER SEDAN 2004.

Vi verkar i Haparanda och hela Tornedalen med inriktning på datorer, nätverk, datortillbehör, service och reparationer av datorer och erbjuder olika typer av IT-tjänster för företag och privatkunder.

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SNABBT – FÖRMÅNLIGT- TRYGGT

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A SAFE AND INSPIRING PLACE

FOR CHILDREN AND FAMILIES

Haparanda is the perfect place for families with children to grow and thrive. Here, safety is combined with opportunities, creating an environment where children can develop into independent individuals. In the so-called "5-minute city," everyday life is smooth and simple – whether it's getting to school, extracurricular activities, or the family's favorite swimming spot.

The range of activities is broad and diverse. Through cooperation with the neighboring town of Tornio, there's a unique mix of sports, culture, and leisure that spans national borders. The Haparanda School of the Arts, which is free of charge, gives children and young people the chance to express themselves through art, dance, singing, instruments, or theater. Additionally, low membership fees in local clubs make it easy for everyone to participate.

Children can complete their entire education locally, from preschool to upper secondary school and even adult education. Creativity and curiosity are encouraged here, while cultural exchange with the Torne Valley contributes to a unique childhood environment. The proximity to nature and the wide range of activities provide families with both relaxation and adventure all year round.

Haparanda is not just a town – it's a community. Here, children feel safe, and families can enjoy a daily life where both small and big dreams can grow strong.

Welcome to build the future together with us!















FUTURE VISIONS - A SHARED

FUTURE WITHOUT BORDERS

Haparanda is a municipality focused on the future, where simplicity, collaboration, and accessibility are key values. Our ambition is to make it easy for you to establish yourself here – whether you're an entrepreneur, job seeker, or a newly arrived family. We are here to guide you through the process, from your first contact until you feel at home. Our doors are always open, and we strive to always offer smooth and personalized service.

Part of our vision for the future is built on the unique collaboration with Torneå, where together we form a shared city across national borders. Here, borders fade, and we create a common market with a wide range of services, trade, and culture. With over 12 million border crossings annually, we are one of Europe's most dynamic border regions. This creates opportunities for growth, integration, and development on both sides of the river.

We are also investing in future infrastructure. With the railway connection between Stockholm and Helsinki, we strengthen our position as an international hub. This investment opens doors for new job opportunities, tourism, and commuting across the entire Nordic region.

Haparanda is a place where the future is shaped together, with limitless opportunities for both people and businesses. We welcome you to become part of our journey toward an even stronger, more sustainable, and innovative region.



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